



Asociación Madrileña del Día de San Patricio

About the Association

The ***Asociación Madrileña del Día de San Patricio*** (the "Association") is a non-profit organisation run by a group of volunteers wishing to commemorate St Patrick's Day while celebrating the strong friendship between Ireland and Spain.

The Association was formed in 2011 by members of the Spanish Irish Business Network (SIBN), a dynamic network of professionals collaborating to promote business and cultural links between Ireland and Spain. The *Asociación Madrileña del Día de San Patricio* is the legal entity registered in Madrid and tasked with the arrangement of St Patrick's Day Charity Ball. As is the case with SIBN, the Association is made up of volunteers and supported by the Irish Embassy in Spain, Irish Agencies, and businesses with an interest in Spain.

The Association has the following objectives:

- Celebrate St Patrick's Day with the Irish & Spanish community.
- Give back to the community by hosting an event in favour of a similar charity in Ireland and Spain.
- Promote businesses, with a particular focus on the Sponsors of the Charity Ball.

About St Patrick's Day Charity Ball

The St Patrick's Day Charity Ball takes place on a biennial basis and is open to members of SIBN and the public. The Charity Ball is a flagship event that brings together approximately 350 guests from different nationalities and offers a unique opportunity to establish contact with the Irish and Spanish business communities. It represents a special occasion to combine the best of Irish and Spanish gastronomy while showcasing Spanish Irish cultural ties.

Sponsors willing to donate funds to the supported Charities and food or beverage to the Ball get a broad media coverage during and after the event. A Sponsorship deck is sent to prospective and past Sponsors seeking to raise funds for the selected charities.

The Association has no budget of its own, as its only purpose is to arrange a fundraising event. Ticketing funds are spent for arranging the Ball and net proceeds from the fundraising event are donated to both Charities in equal shares after the event.

About the Ball Committee

The Committee is composed of SIBN members who volunteer their time and skills.

- ✓ Members of the Committee choose two non-profit organisations for each Ball and are responsible for raising funds on their behalf.
- ✓ The Committee is chaired by the President of the Association who is also the President of SIBN. The President is the contact person with the supported Charities and Sponsors. They acknowledge receipt of the funds from Sponsors and transfer them to the supported Charities.
- ✓ Primary groups include logistics, sponsors, raffle, F&B, communications, financial & ticketing activities. Each primary group is led by a member of the Steering Group with the support of other Members.